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Our multi-channel offer gives consumers
choice and flexibility. Argos and
Homebase customers can shop in-store,
from home or a combination of both.

Thinking ahead.


Our future is exciting. We're looking forward to it. We continue to innovate to give our customers the best choice of products and a variety of ways to shop to suit their needs.


We are focused on developing our brands to meet changes in consumer behaviour and tastes. Argos customers have multiple ways to find and buy the products they want. Homebase is increasingly meeting the needs of consumers looking for inspirational home enhancement.


We're developing new product ranges and additional services that meet new customer requirements. We're also bringing innovation to the in-store and online customer experience to be ready for what's coming next.




Where can I find more information?

 Pg 17. **Key strengths.**
Argos sets the standard for multi-channel retail innovation.

 Pg 24/32. **Developing new products.** New ranges in Argos and Homebase drive growth.

 Pg 20. **Strategy for growth.**
Our store formats continue to evolve.

 Pg 32. **Developing services.**
Kitchen installation services are popular with Homebase customers.